Tap Payments

Simplifying Payments

tap

At Tap, we're on a mission to simplify payments.

Launched in 2014, Tap Payments was built to address a growing challenge for regional startups & SMBs- to easily accept digital payments. Today, Tap is one of the leading payments companies in MENA, enabling online payment acceptance for more than 100,000 businesses of all sizes, across 9 countries and still growing.

Before Tap, online payment acceptance was a complicated process taking months to set up and involving multiple players. Since our arrival, we've helped small and medium businesses across MENA accept payments within days with billing and operational capabilities that rival the region's largest corporations.

Our payment products are built for businesses from the region, by people from the region, who understand the realities of our markets, their businesses, and their customers.

Built locally, to grow globally.

One Point Of Contact For All Your PayTech Needs

One **Contract**

One **Integration**

One **Partner**

Tap Payments simplifies payment acceptance, operations, payouts and everything in between for businesses of all sizes, so that entrepreneurs can focus on the important things, like growing their business.

Connect Your Customers with Simple, Unified Payment Experiences

With Tap as your payment partner, your customers can enjoy our full suite of products
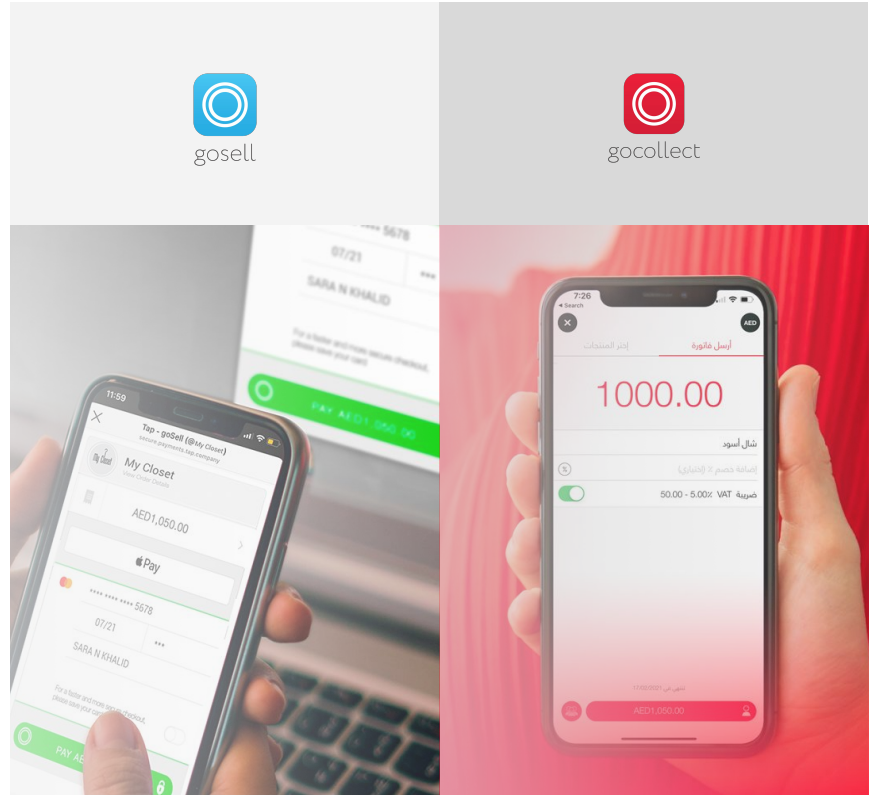
goSell: Online Gateway

Accept payments on your website or app
A unified payment product that delivers the best online shopping experience to your customers

goCollect: Payment links

Built for social commerce/omnichannel
Send Branded Payment Links over WhatsApp, SMS, Instagram, or however you communicate with your customers.

gosell

gocollect

The Leading Online Payment Gateway for Businesses

MENA Payment Experts
Expand across MENA while delivering a seamless experience to your sellers. We handle compliance, regulation, and verification for all markets across the region.

Completely Secure
Built-in PCI Compliance. As a Level 1 PCI DSS compliant service provider, our environment meets established industry standards and guidelines.

Payment Technology Built Locally To Grow Globally
We provide global expertise with regional know-how, led by our dynamic teams across MENA.

Available in 9 Countries
We have regional payment experts and local offices throughout MENA.

24/7 Instant Support. We've Got Your Back!
No matter when, if you run into any issues, you can always reach out to our team though the live chat on our website.

200+ BANKS

Offer the Best in Online Payments to Your Customers

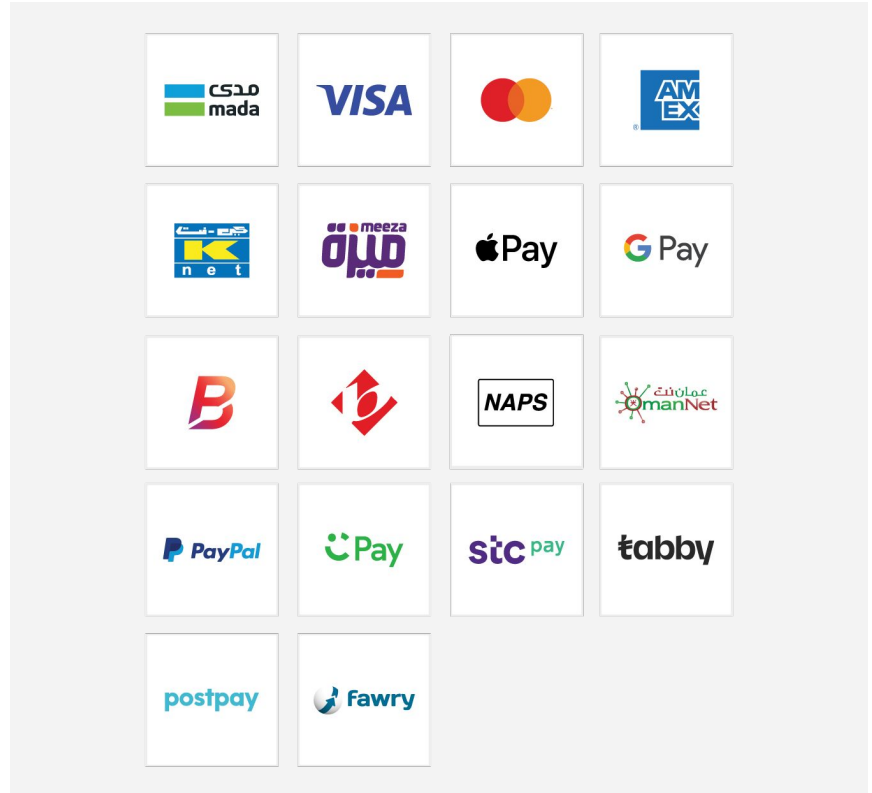### Access All Local, Regional, & Global Payment Methods
Offer all the payment methods your customers love, whether that's mada, KNET, Fawry, Apple Pay, Visa, Mastercard, Amex, Tabby, and many more.

Payout To Any Local Bank Account
Tap is connected to 200 banks across MENA so that you can be paid out to the bank account of your choice.

Multi-Currency with Dynamic Currency Converter (DCC)
Increase sales by giving customers the flexibility to choose their currency of preference along with the currency conversion rate at the time of the transaction.

Offer the Best in Online Payments to Your Customers
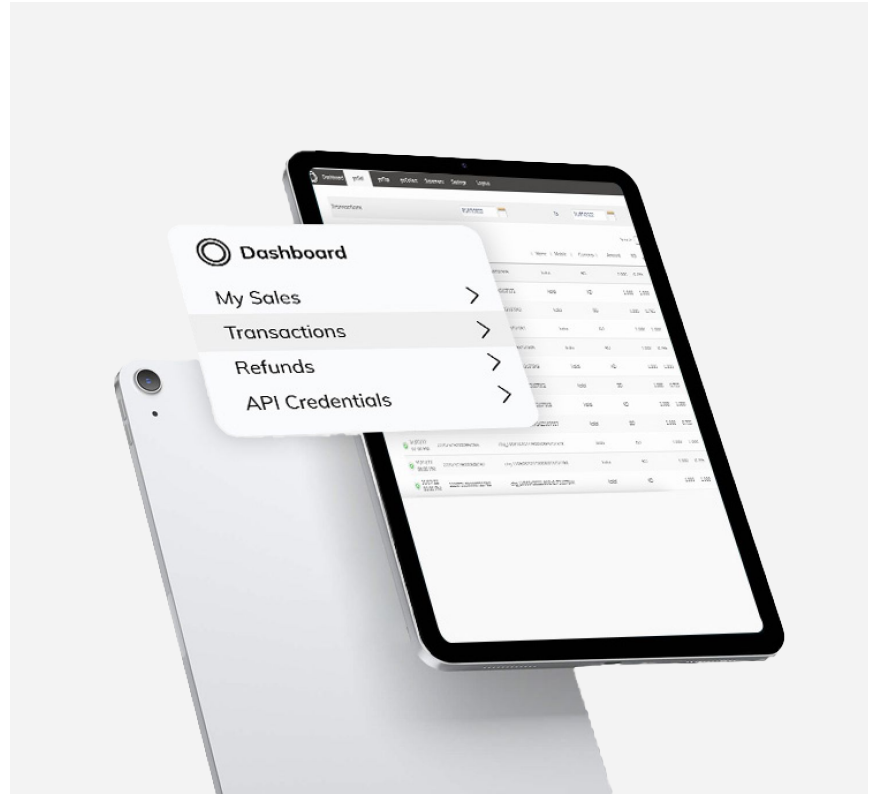
Comprehensive Dashboard to Manage Payments
Your customers can access their payment data and reports unified under one easy-to-use online dashboard. View and search all transactions, refunds and more!

Save Cards Securely For Recurring Payments
We are a fully PCI-compliant company, therefore your customer's sensitive card data is securely accepted and stored for future payments.

Advanced Fraud Protection
All of our products come equipped with advanced fraud tools that help to predict and prevent fraud to accept more orders, from more people, across more countries.

Introducing goCollect

Send Branded Payment Links over WhatsApp, SMS, Instagram, or however you communicate with your customers.

Real-time Bill Tracking

goCollect's powerful tracking capabilities lets you know where your payment is in realtime- on both our app and our web solution. If a bill has not been paid yet, you can also send automated professional reminders with one click.

One-Click Refunds

Refund bills instantly through 'quick actions' for a hassle-free refund experience, along with a detailed picture of all past refunds at a glance.

Send Bills Abroad

goCollect enables you to send bills both locally and internationally. Bills can be sent to International customers through SMS in their own local currency by simply choosing the country code from a drop-down list.

Introducing goCollect

Send Branded Payment Links over WhatsApp, SMS, Instagram, or however you communicate with your customers.

Visual Dashboard

Unlock your screen rotation and flip your phone for a full dashboard. You can see your current balance, your next settlement and your pending collection amounts all laid out in real time.

APIs for Integrated Billing

Get your developer in touch with us for APIs that can easily connect goCollect to your own checkout counter, POS location, or your call center systems too

Thank You

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